



Annex No. 1 - List of potential startup ideas

Industry Trends

1. Remote Work Infrastructure

Idea: A virtual coworking platform that mimics the social interaction and productivity of a physical office.

2. Sustainable Packaging

Idea: Biodegradable, edible, or reusable packaging for e-commerce.

3. Creator Economy Tools

Idea: Micro-licensing platform for digital creators to easily monetise their content.

Emerging Technologies

1. AI in Mental Health

Idea: AI-powered journaling app that detects emotional patterns and gives mindfulness prompts.

2. Blockchain for Identity Verification

Idea: Decentralised identity system to verify credentials for refugees or gig workers.

3. Quantum-safe Cybersecurity

Idea: Encrypted messaging service that anticipates quantum computing threats.



Pressing Social Issues

1. Food Waste Reduction

Idea: App that connects restaurants with surplus food to local shelters in real time.

2. EdTech for Marginalised Communities

Idea: Offline-compatible learning platform using mesh networking.

3. Clean Water Accessibility

Idea: IoT sensors for water quality in underdeveloped regions with a mobile alert system.